

**Tom Peters Workshop
On
Innovation and Quality: Driving Growth in Recessionary Times**

Once in life time opportunity to interact with world's most celebrated
Guru on Business Practices to achieve excellence

(29th May 2009, Taj Palace New Delhi)

Mr. Thomas J. Peters is an American writer on business management practices, best-known for 'In Search of Excellence' the book which revolutionized the contemporary management thinking. Considered as one of the most influential management thinkers of all times, he is known for out of box thinking.

Mr. Peters will be in New Delhi to conduct an exclusive one day workshop himself for select gathering of Indian corporates under aegis of FICCI. Such opportunities are rare for Indian SMEs. FISME has negotiated special package for its members.

Investment:

Corporate: Rs. 25,000 per participant

FISME Members: Rs. 12,500 per participant (a saving of 50%)

Opportunity Closes on 23rd May 2009

Due to limited capacity, kindly confirm your participation along with a D/D in favour of FISME (payable in New Delhi) by 23rd May 2009.

For further details, please contact:

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