



# GUATEMALA INVESTMENT SUMMIT

ENCUENTRO DE INVERSIONISTAS

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MAY 30 and 31

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## ***Guatemala Investment Summit, May 30th and 31st, 2013:***

### ***Room for opportunities***

● *Investors from America, Europe and Asia* ● *Strategic alliances* ● *Business contacts* ● *Diverse investment projects* ● *Contact with government authorities*

### ***Sectors that Attract Interest***

● *Forestry* ● *Foods and beverages* ● *Chemicals and plastics* ● *ICTs / Contact Centres* ● *Light manufacturing* ● *Apparel and textiles* ● **Energy and extractive industry** ● *Construction* ● *Tourism* ● *Non traditional agriculture*

### ***Country Presentation***

Guatemala is a fertile land, with an extension of 108,899 square Km surrounded by mountains. Its ecological and cultural diversity positions it as one of the most attractive tourist areas in the region. In addition to its nature and millenary history, Guatemala is a modern and sophisticated country with political stability and a diversified economy as well as the largest and most active metropolis in Central America.

Guatemala has become a competitive platform for the world's business market as a result of international trade agreements and its favorable macro-economic environment that has been promoted through joint efforts by the Guatemalan government and the private sector. The country has the largest economic market in Central America, with a GDP of US\$ 50.3 billion (according to the International Monetary Fund) representing 27.8% of the total GDP for Central America, including Belize and Panama. Economic growth of Guatemala has been constant and stable, with the lowest volatility in GDP growth in Latin America between 1990 and 2011. The country has one of the lowest fiscal deficits in Latin America, 2.9% estimated for 2011, the lowest external debt, 13.5% of GDP (2010) and the best record of payments. In addition, it has the highest levels of reserves in the region, with US\$ 6.2 billion (2011).

### ***Macroeconomic Information***

POPULATION: 15,073,375 inhabitants (projected 2012)

GDP (billions of US\$): US\$ 50.3 (estimated 2012)

GDP per capita: US\$ US\$ 3.330.3 (estimated 2012)

GDP GROWTH RATE: 3.8 % (estimated 2011)

INFLATION (annual percentage change): 3.47% (2012)

INTERNATIONAL RESERVES (billions of US\$): US\$ 6.8 (2012)

EXPORTS 2011 (billions of US\$): US\$ 10.5

IMPORTS 2011 (billions of US\$): US\$ 16.6

In the Summit have been registered more than 200 Investors from 17 countries; including the US, China and Europe.